

Putting Farm Animal Welfare on the Agenda in Canada
www.thebestofbest.com

The Role of Provincial Farm Animal Councils

Crystal Mackay
Ontario Farm Animal Council

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The Role of Provincial Farm Animal Councils

Extension, Research, Collaboration & Raising the Bar

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Picture it: 1987-2007

- 1987: Farm leaders decided to work together, formed OFAC
- 1992: FACS
- 1993: AFAC
- 1991: MFAC
- 20 years later it's still a unique concept!

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The Early Years...

- Building the organizations
- Building trust
- Building resources
- Building alliances
- Building experience

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AFAC

ALBERTA FARM ANIMAL CARE

animal care
The livestock industry working together for responsible animal care.

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As a collective voice for animal agriculture, specific to animal care issues, FACS believes in:

- seeking consensus
- sharing information
- research & factual information
- perspectives from all commodities

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- respect for others in the industry
- quality care for animals
- making positive contributions to the world through animal agriculture




 1-819-837-1329 www.dofa.ca
 1-204-274-5296 www.mfac.ca
 1-888-462-8888 www.afac.ca

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OFAC's PR & Education Plan for Agriculture



1. Do the right thing.
2. Tell people about it.

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Communicating with the Public



Agriculture & Agribition AgriEd Showcase



"Touch the Farm"





Toronto CNE
"The Farm"
www.farmissues.com

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Extension & Communications with Stakeholders


- Work with partners
- Identify issues
- Develop and deliver practical resources
- Increase awareness ~ "keep animal welfare on the agenda"

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Communicating with Stakeholders ~ Farmers

- Educational resources
- Sessions, seminars, workshops
- Confidential animal care helplines



LIVESTOCK CARE ALERT
Call if you have a health concern
1-800-506-2273
afac.ab.ca

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 1-888-462-8888 www.afac.ca

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Communicating with Stakeholders ~ Transporters & Sales Barns



CLT 000
Canadian Livestock Transporter

 www.LivestockTransport.ca



Livestock Emergency Transport Line
1-877-814-2342
Available 24 hours a day - 7 days a week



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Communicating with Stakeholders ~ Veterinarians

livestock welfare insights

SEPTEMBER 2007

CERTIFIED LIVESTOCK TRANSPORTER PROGRAM: First Trainers Workshop Offered

The First Canadian Certified Livestock Transporter (CCT) Program was launched in 2006. It is a voluntary program that provides training and certification for livestock transporters. The program is designed to ensure that transporters are equipped with the knowledge and skills to handle livestock safely and humanely. The program is a partnership between the Canadian Livestock Transporters Association (CLTA) and the Canadian Food Inspection Agency (CFIA).

Should this pig be loaded?

Load Healthy Pigs

Do Not Load

Delay Loading

Transport with Special Precautions


Non-voluntary Animals

Animals may only be shipped to an abattoir if:

1. The animal is healthy.
2. The animal is fit for transport.
3. The animal is fit for the journey.
4. The animal is fit for the destination.

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Communicating with Stakeholders ~ Emergency Response & SPCA



- Transport emergencies & barn fires
- Border closures
- Animal health related crises
- RCMP & OPP Livestock Resources

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Farm Animal Welfare Research

- Direct funds to research
- Identify issues that require research
- Promote research results

Farm Animals: Who cares?

Researchers Ask the Animals

- Animal welfare researchers across the country ask the animals "what they need."
- They asked two different kinds: questions in this age and species. One was very young, like pig or chicken.
- Super behavioral, assessment, photos and videos are shared and combined to help us open dialogues that lead to each others' best interests.

FarmIssues.com **www.LivestockWelfare.com**

Meet Dr. Thea Wilson and her team, members of the University of Guelph. They conduct their own studies and publish the results of their research. They also work with other researchers to help us open dialogues that lead to each others' best interests.

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Putting Farm Animal Welfare on the Agenda Project

Farm Animal Welfare Research Database

BEEF DAIRY VEAL PIGS POULTRY HORSES

- All FACs groups partners
- Public brochure & displays
- Speakers bureau & training
- Articles & radio spots
- Website, with database

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Raising the Bar... Working with People who Make a Difference

- If there's a problem
 - Know about it.
 - Do the right thing.
 - Do your chores early.
- Invest in solutions.

Don't accept anything you wouldn't want to see on the 6 o'clock news.

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Raising the Bar... Working with People who Make a Difference

- Together we can do great things.

On our farms ... we care.

